



JONO'S JERKY

PRODUCT GUIDE

JONO'S STORY

Jono's Jerky was born in Canberra in 2016. Like most good businesses, it was born in a pub. I decided there must be a way to make beef jerky with more flavour and fewer additives than what was currently on offer, so i did.

The recipe has been tweaked a few times over the journey, but the process remains unchanged to keep our signature texture and flavour that is comparable to the best home made jerky.

Our business has seen incredible growth in the last 18 months and is now available in Woolworths outlets across ACT & NSW.

It's been a remarkable journey so far and i invite you to join us for the rest of the story!

- Jono

BUSINESS SNAPSHOT

THE MARKET

Australians are demanding better food and beverage options than ever before; You can see it everywhere you look - Craft beer, natural potato chips, organic juices and single origin coffee beans. Beef jerky is no different.

OUR MISSION

It's very simple - Create the most flavoursome beef jerky on the Australian Market.



ORIGINAL BEEF JERKY

Jono's first flavour is anything but original. Loaded with cracked pepper, fresh garlic, seeded mustard and a sprinkling of cajun spices.

Recommended pairing suggestion: PALE ALE



✓ **GLUTEN FREE**

INGREDIENTS

Beef, gluten free worcestershire sauce, gluten free soy sauce, seeded mustard, barbecue sauce, apple cider vinegar, crushed garlic, smoke extract, ground pepper, cajun spices, potassium sorbate as preservative.

Nutrition Information

Servings per pack: 1 Serving size: 40g

Avg. quantities:	per serve	per 100g
Energy	661kJ	1650kJ
Protein	23.0g	57.5g
Fat - Total	5.2g	13.1g
- Saturated	2.0g	5.0g
Carbohydrate	4.1g	10.2g
- Sugars	3.4g	8.4g
Sodium	900mg	2250mg

Allergens: Contains Soy

40 GRAM POUCH



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100 GRAM POUCH



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HABANERO CHILLI BEEF JERKY

Our habanero chilli flavour is a far cry from the typical chilli beef jerky that populates the market. We use fresh habanero chillies from local farmers markets to give a subtle burn and citrus tang.

Recommended pairing suggestion: LAGER

INGREDIENTS

Beef, gluten free worcestershire sauce, barbecue sauce, habanero chillies, gluten free soy sauce, dried chillies, spices, potassium sorbate as preservative.

40 GRAM POUCH



100 GRAM POUCH



✓ **GLUTEN FREE**

Nutrition Information

Servings per pack: 1 Serving size: 40g

Avg. quantities:	per serve	per 100g
Energy	662kJ	1660kJ
Protein	22.7g	56.8g
Fat - Total	5.3g	13.2g
- Saturated	2.1g	5.2g
Carbohydrate	3.9g	9.7g
- Sugars	3.3g	8.2g
Sodium	745mg	1860mg

Allergens: Contains Soy



MEMPHIS BBQ BEEF JERKY

Our best seller. We use smokey barbecue sauce right from the United States along with the classic mix of herbs and spices that put Memphis on the proverbial BBQ map.

Recommended pairing
suggestion: STOUT/PORTER

INGREDIENTS

Beef, barbecue sauce, gluten free worcestershire sauce, gluten free soy sauce, liquid smoke, salt, paprika, thyme, potassium sorbate as preservative.



✓ **GLUTEN FREE**

Nutrition Information

Servings per pack: 1 Serving size: 40g

Avg. quantities:	per serve	per 100g
Energy	741kJ	1850kJ
Protein	22.5g	56.2g
Fat - Total	5.1g	12.7g
- Saturated	2.0g	5.0g
Carbohydrate	10.0g	24.9g
- Sugars	8.8g	22.0g
Sodium	590mg	1470mg

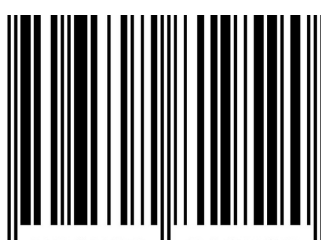
Allergens: Contains Soy

40 GRAM POUCH



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100 GRAM POUCH



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SMOKED CHIPOTLE BEEF JERKY

Jono's personal favourite. This flavour exemplifies everything we're about - big flavour!

To do this we use smoked Mexican chipotle peppers, combined with cracked pepper and paprika and a sprinkle of thyme.

Recommended pairing suggestion: RED ALE

INGREDIENTS

Beef, chipotle peppers, gluten free worcestershire sauce, barbecue sauce, gluten free soy sauce, liquid smoke, vinegar, herbs, spices, potassium sorbate as preservative.

40 GRAM POUCH



100 GRAM POUCH



✓ **GLUTEN FREE**

Nutrition Information

Servings per pack: 1 Serving size: 40g

Avg. quantities:	per serve	per 100g
Energy	656kJ	1640kJ
Protein	22.6g	56.5g
Fat - Total	5.0g	12.6g
- Saturated	2.0g	5.0g
Carbohydrate	4.8g	12.1g
- Sugars	4.2g	10.5g
Sodium	615mg	1540mg

Allergens: Contains Soy



GARLIC & ROSEMARY BEEF JERKY

A flavour inspired by Mum's Sunday roasts!
Mountains of fresh garlic and balanced with a lovely bunch of dried rosemary,

Recommended pairing suggestion: INDIA PALE ALE

INGREDIENTS

Beef, gluten free worcestershire sauce, gluten free soy sauce, crushed garlic, vinegar, rosemary, spices, potassium sorbate as preservative.

40 GRAM POUCH



100 GRAM POUCH



✓ **GLUTEN FREE**

Nutrition Information

Servings per pack: 1 Serving size: 40g

Avg. quantities:	per serve	per 100g
Energy	644kJ	1610kJ
Protein	23.7g	59.2g
Fat - Total	4.2g	10.4g
- Saturated	1.5g	3.8g
Carbohydrate	3.9g	9.8g
- Sugars	2.7g	6.7g
Sodium	1140mg	2840mg

Allergens: Contains Soy